

Post Graduate in AGRI-BUSINESS MANAGEMENT



PRESIDENCY COLLEGE®

Berhampur Odisha India

AGRI BUSINESS MANAGEMENT:

Presidency College Berhampur is proud to announce the launch of its new academic session with Postgraduate course in Agri-Business Management. This two-year program is approved by the All India Council for Technical Education (AICTE), Government of India, and offers a promising opportunity for graduates seeking a rewarding career in the field of Agri-Business Management.

PRACTICAL EXPOSURE:

One of the key highlights of the course at Presidency College Berhampur is its practical orientation. The curriculum is designed to provide students with hands-on learning experiences through In-Plant Training, Project Immersion, and Internship programs. These opportunities enable students to gain real-world exposure and develop essential skills required for effective decision-making, problemsolving, and business management in the agri-business sector.

SCOPE:

The PG course in Agri-Business Management at Presidency College offers immense scope for personal and professional growth. The agricultural sector plays a vital role in India's economy, and there is a growing demand for professionals with expertise in managing agricultural businesses. With the rapid advancements in technology and changing market dynamics, there are numerous opportunities for Agri-Business Management graduates to make a significant impact in various sectors such as agriculture, food processing, rural development, agrochemicals, and agribusiness consulting.

ELIGIBILITY:

Eligibility for this course is open for graduates from any discipline, allowing individuals from diverse academic backgrounds to pursue this program. This inclusivity ensures that students with varied educational backgrounds can benefit from the course and contribute their unique perspectives to the field of Agri-Business Management.



TRAINING:

To further enhance the employability of students, the college offers comprehensive Pre-Placement Training. This training equips students with industry-relevant skills, including communication, leadership, teamwork, and critical thinking, preparing them to excel in job interviews and secure lucrative placements.

CAREER OPPORTUNITIES:

POSITIONS

- Rural Development Officer Agro Supervisor

- **Inventory Manager**
- Market Analyst
- Agro Fin Comptroller
- Agricultural Officer
- Field Officer
- Channel Manager
- Supply Chain Manager
- Recruiters
- **Food Manager**
- **Quality Officer**
- Business Devt. Manager

RECRUITERS

- Tractor Manufacturers
- Agro-Equipment Firms
- **Fertiliser Companies**
- Dairy/Milk Farms
- **Pesticide Companies**
- **NGO Sectors**
- Agriculture Units
- **Pharma Companies**
- Therapetic Sectors
- **Women Organisations**
- Start-Up Companies



CAMPUS SELECTION:

Presidency College also provides ample campus placement opportunities for its students. The college has a dedicated placement cell that maintains strong connections with leading agri-business companies, enabling students to explore a wide range of job opportunities. The college has a successful track record of securing excellent placements for its students, with reputed organizations recognizing the caliber of the institution and its results. the institution and its graduates.

CONTACT:

Prospective students seeking admission are encouraged to contact the college for further information and the admission process. The college is committed to providing a nurturing and academically enriching environment that fosters the

Embark on a rewarding career in Agri-Business Management by joining Presidency College and discover the limitless possibilities and make a lasting impact in the ever-evolving agri-business industry.





Reach

The well known silk city Berhampur, has earned a fame as the commercial hub of South Odisha. It is located at the Kolkata-Chennai National Highway, which has situated along with the coastal belt of Odisha. This strategic location, defines Berhampur as a significant center for trade and commerce in the region.

The city is well-connected to extensive transportation (Biju Patnaik International Airport) by providing domestic and international flight connection. In addition, Berhampur is served by the Rangeilunda airstrip, further enhancing its accessibility.

Bramhapur railway station plays a vital role in connecting Berhampur to various parts of the country through the extensive rail-way network. These transportation link contributes to the city's prominence as a thriving commercial hub in South Odisha.

